



Hide In Plain Sight

**ANNUAL FUNDRAISER
APRIL 23, 2023**

SPONSORSHIP PACKAGES



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Dear Friend,

On behalf of Hide In Plain Sight, we extend this official invitation to join us in sponsorship of our annual “Spring Fling” fundraising event to be held April 23, 2023, at the event center at the Charles Schwab Lone Tree campus.

As an official Colorado-recognized charitable organization, Hide In Plain Sight relies on friends and businesses in the community for support through events like the annual fundraiser. With your assistance we are looking forward to raising much-needed dollars to fund our programs, specifically in providing numerous scholarships to deserving college students.

Hide In Plain Sight is a 501(c)3 (Federal ID #47-3094771) non-profit organization, meaning your donation is tax-deductible for the amount allowable by law (actual tangible value of sponsorship benefits to be communicated post event).

We greatly appreciate your partnership in making a difference in the lives of others. Thank you for your consideration and amazing generosity.

Sincerely,

Steve Peterson

Interim Executive Director



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***SUMMA CUM LAUDE* TITLE SPONSOR @ \$25,000
(ONE AVAILABLE & COMMITTED):**

- Preferred and reserved seating for 30 (3 tables of 10)
- Complimentary drink tickets (60/2 per person)
- Custom product placement on main item for SWAG
- Opportunity to share promotional remarks during program
- Featured and repeated promotional announcement by speaker
- 15-30 second commercial break advertisement during transitions
- Sharing of sponsor's promotional content on HIPS social media channels twice a month before the event and months after event
- Table space for promotional materials
- Amplified marketing and prominent promotion throughout event footprint
- Receipt of post-event media content package
- Logo placement on HIPS promotional video on social media channels
- Opportunity for sponsoring a program activation (specific program component, e.g., Valet, Entertainment, Bar, Printed Materials, Décor, Dessert Bar, etc.)
- Early-bird VIP preview of auction items
- Named table sponsor
- Logo on all other marketing materials
- Inclusion of a small promotional item, or discount(s), coupon(s), etc. in swag packages
- Email blast to promote upcoming promotions before and after event
- Standard marketing and promotion throughout event footprint
- Logo on thank you page ending the event
- Inclusion on HIPS "Spring Fling" event's recap page on the organization's website



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MAGNA CUM LAUDE SPONSOR @ \$15,000:

- Preferred and reserved seating for 20 (2 tables of 10)
- Complimentary drink tickets (40/2 per person)
- Featured and repeated promotional announcement by speaker
- 15-30 second commercial break advertisement during transitions
- Sharing of sponsor's promotional content on HIPS social media channels twice a month before the event and months after event
- Table space for promotional materials
- Amplified marketing and prominent promotion throughout event footprint
- Receipt of post-event media content package
- Logo placement on HIPS promotional video on social media channels
- Opportunity for sponsoring a program activation (specific program component, e.g., Valet, Entertainment, Bar, Printed Materials, Décor, Dessert Bar, etc.)
- Early-bird VIP preview of auction items
- Named table sponsor
- Logo on all other marketing materials
- Inclusion of a small promotional item, or discount(s), coupon(s), etc. in swag packages
- Email blast to promote upcoming promotions before and after event
- Standard marketing and promotion throughout event footprint
- Logo on thank you page ending the event
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CUM LAUDE SPONSOR @ \$10,000:

- Preferred and reserved seating for 10 (1 tables of 10)
- Complimentary drink tickets (20/2 per person)
- Table space for promotional materials
- Amplified marketing and prominent promotion throughout event footprint
- Receipt of post-event media content package
- Logo placement on HIPS promotional video on social media channels
- Opportunity for sponsoring a program activation (specific program component, e.g., Valet, Entertainment, Bar, Printed Materials, Décor, Dessert Bar, etc.)
- Early-bird VIP preview of auction items
- Named table sponsor
- Logo on all other marketing materials
- Inclusion of a small promotional item, or discount(s), coupon(s), etc. in swag packages
- Email blast to promote upcoming promotions before and after event
- Standard marketing and promotion throughout event footprint
- Logo on thank you page ending the event
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DEAN'S LIST SPONSOR @ \$5,000:

- Preferred and reserved seating for 10 (1 table of 10)
- Complimentary drink tickets (20/2 per person)
- Opportunity for sponsoring a program activation (specific program component, e.g., Valet, Entertainment, Bar, Printed Materials, Décor, Dessert Bar, etc.)
- Early-bird VIP preview of auction items
- Named table sponsor
- Logo on all other marketing materials
- Inclusion of a small promotional item, or discount(s), coupon(s), etc. in swag packages
- Email blast to promote upcoming promotions before and after event
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VALEDICTORIAN SPONSOR @ \$2,500:

- Preferred and reserved seating for 6 (partial table)
- Complimentary drink tickets (12/2 per person)
- Named table sponsor
- Logo on all other marketing materials
- Inclusion of a small promotional item, or discount(s), coupon(s), etc. in swag packages
- Email blast to promote upcoming promotions before and after event
- Standard marketing and promotion throughout event footprint
- Logo on thank you page ending the event
- Inclusion on HIPS "Spring Fling" event's recap page on the organization's website

SALUTATORIAN SPONSOR @ \$1,000:

- Preferred and reserved seating for 4 (partial table)
- Complimentary drink tickets (8/2 per person)
- Standard marketing and promotion throughout event footprint
- Logo on thank you page ending the event
- Inclusion on HIPS "Spring Fling" event's recap page on the organization's website



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**THANK YOU SINCERELY FOR YOUR
CONSIDERATION!**

**EVERY DOLLAR COUNTS IN RAISING
FUNDING FOR SCHOLARSHIPS FOR OUR
SCHOLARS IN NEED!**



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